



13th INSME Annual Meeting

“Improving Productivity in SMEs and Their Role in Global Value Chains”

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Puerto Vallarta - State of Jalisco, Mexico

Dr. Alejandro González Hernández

Coordinator General of Strategic Planning, Evaluation and Monitoring,

INADEM

Mexico

Alejandro Gonzalez Hernandez has a Bachelor's degree in Economics in the Universidad Autonoma Metropolitana and a Diplomat in the Economics Institute of the University of Colorado in Boulder, also he has a master and a PhD in Economics by the University of Pittsburgh. Alejandro Gonzalez has ample experience in economic policy designing and execution and in negotiations under multilateral frameworks such as APEC, WTO and UNCTAD. He has participated in multiple bilateral negotiations regarding trade and investment issues, economic cooperation and diverse SME's matters. Also, he has ample work experience in the public sector:

- Director of Institutional Aspects of GATT and Director for Negotiations with the Pacific Basin and Europe in the former Ministry of commerce and industry.
- Economic Counsellor for the embassies of Mexico in Singapore, Canada and Israel.
- Director General of Training and Technological Innovation in the Ministry of Economy.
- Undersecretary for Small and Medium Size Enterprises.
- Chairman of the Board of the Small and Medium Enterprises Fund (SME Fund), Chairman of the Technical Board of the “Program March to the South”, Acting Chairman of the Governing Body of the Mexican Institute for Industrial Property and Acting Chairman of the Technical and Administration Committee of the Sectorial Fund of Science and Technology for Economic Development (Ministry of Economy- National Council for Science and Technology).

Alejandro Gonzalez also has experience in the Private Sector and the Academic Sector. In the Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM) he was the Executive Director of the

Innovation, Competitiveness and Entrepreneurial Development Institute and the Executive Director of Incubators and Accelerators and Project financing. Currently, Alejandro Gonzalez is the Coordinator General of Strategic Planning, Evaluation and Monitoring in the National Institute of the Entrepreneur and the Chairman of the working group on Small and Medium Enterprises and Entrepreneurship of the OECD.