



13th INSME Annual Meeting

“Improving Productivity in SMEs and Their Role in Global Value Chains”

From the 15th to the 17th of May 2017
Puerto Vallarta - State of Jalisco, Mexico

Mr. Gregory Bird

**Deputy Secretary General
Global Coalition for Efficient Logistics – GCEL
Switzerland**

Mr. Gregory Bird has 40 years of international finance, logistics and manufacturing experience. He has been a CEO for a subsidiary of Deutsche Poste DHL providing global supply chain management, transportation, warehousing, customs brokerage and related services for the world’s largest automotive manufacturers and other Fortune 500 companies. Greg led various international project teams to expand logistics services to customers while reducing their internal logistics and operational costs.

He has also been the Chief Executive Officer of a multi-state Tier One manufacturing firm supplying automotive components and was a CPA and Senior Manager for 10 years at Arthur Andersen & Co., an accounting, tax and technology consulting firm leading various teams in financial planning, process improvement and cost management in the manufacturing, real estate, retail and transportation industries.

Mr. Bird graduated with Honors from the University of Michigan BBA program. His experience includes hands on knowledge of supply chain activities from shelf to shelf.