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- VP de Medios Interactivos CANIETI ( MEXICAN CHAMBER HIGH TECH ) (2008-2011)
- President AMPAEM Mexican Association of Animation, Visual Fx and Video Games 2012-2018
- President JALISCO FILM ACADEMY 2014-2016
- CEO CIUDAD CREATIVA DIGITAL 2015-2018

Founder and CEO of Metacube a VFX company specializing in CG animation and film production since 2000 that began to make way for the interactive media industry being the first in Jalisco and seedling companies that now make up the animation industry in Jalisco. He has worked with producers like Grant Curtis (Spider-Man), David Cunningham (The Seeker ) and Roberto Gomez Fernandez (son of Roberto Gómez Bolaños "Chespirito") in which is currently producing the animated "El Chapulin Colorado"

He was part of CANIETI as National VP of Interactive Media (2008-2011), focusing on the promotion and development of the animation industry, VFX and Multimedia. With support from the Government of Jalisco and CANIETI he made a training project called Battalion 52 (co-produced by IMCINE) which trained over 150 people in the area of animation and they made 52 animated shorts films to commemorate the Bicentennial of Independence and the Centennial of the Revolution; in the project Carlos Gutierrez was the head as General Producer.

In 2010 Carlos Gutierrez with other animation companies founded the National Association of Animation Producers, Visual Effects and Interactive Media in which Carlos Gutierrez currently serves as President of the association. Carlos Gutierrez is currently producing 3 animated features property of Metacube, the animated feature of Chapulin Colorado and one in live action plus an animated television series. Day of the Dead is his first film as director. Executive producer of ( Un gallo con muchos huevos ) 2015