



13th INSME Annual Meeting

“Improving Productivity in SMEs and Their Role in Global Value Chains”

From the 15th to the 17th of May 2017
Puerto Vallarta - State of Jalisco, Mexico

Ms. Simona Marzetti

**Head of International Affairs
Italian Patent and Trademark Office (IPTO)
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Current Position

- Head of the division in charge of Promotion of Industrial Property and International Affairs at the Directorate general for the fight against counterfeiting, Italian Patent and Trademark Office (UIBM), Ministry of Economic Development, Rome, Italy
- Italian delegate to the Budget and Finance Committee of the European Patent Office (EPO)
- Member of the Supervisory Board of the EPOAcademy
- Expert of the Italian delegation at the Administrative Council of the EPO
- Deputy chair of the Select Committee of the Administrative Council of the EPO
- Member of the EU Working Party on intellectual property
- Italian delegate to the WIPO Program and Budget Committee
- Member of the Italian delegation at the WIPO General Assemblies
- Italian contact point for bilateral cooperation between EPO and UIBM
- Italian contact point for bilateral cooperation between EUIPO and UIBM
- Italian contact point for bilateral cooperation between WIPO and UIBM
- Advisor to the Board of the INSME Association - International Network for SMEs.

Former Positions

- Head of the division in charge of agroindustry policies at the Directorate General for Industrial Policy and Competitiveness, Italian Ministry of Economic Development (2011-2012)
- Head of Innovation and international cooperation division at the Italian Institute for Industrial Promotion (IPI), Rome, Italy (2002-2010)
- Secretary General of the INSME Association Rome, Italy (2004-2010).