



Abstract for the 13th INSME Annual Meeting

Session I

The Open Innovation Paradigm and the Internationalization of R&D: challenges and opportunities for SMEs

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The transnational cluster collaboration platforms as a powerful tool for encouraging micro, small and medium enterprises to access to the global market

Business collaboration in the form of clusters is an economic model which ensures decrease of costs, better access to specialised services, new technologies and new markets. The cluster-based transnational cooperation programme between beneficiary regions is contributing to the entrepreneurial-based economic development of the both regions through support of new models of business cooperation and specialisation. In this way, the programme complies with the overall regional strategic goal for strengthening economical cohesion between regions, its competitiveness and sustainable development through co-operation in the economic, social and environmental area.