



13th INSME Annual Meeting

“Improving Productivity in SMEs and Their Role in Global Value Chains”

From the 15th to the 17th of May 2017
Puerto Vallarta - State of Jalisco, Mexico

Prof. Jay Mitra

**Professor of Business Enterprise and Innovation
Essex Business School
United Kingdom**

Jay Mitra is Professor of Business Enterprise and Innovation. He has acted as a Scientific Adviser to the OECD (Organisation for Economic Co-operation and Development). He has held Visiting Professorships at the Institute of Management Technology in India, the School of Management, Fudan University in China, at Bologna University, Italy and at Externado University in Colombia.

He is a Fellow of the Royal Society of Arts in the UK. Jay Mitra also leads the International Entrepreneurship Forum (IEF) a unique network and forum for researchers, policy makers and business practitioners working on entrepreneurship, innovation and regional development.

He has written widely on the subjects of entrepreneurship, innovation and economic development, and he is the editor of the 'Journal of Entrepreneurship and Innovation in Emerging Economies'.

He is also a member of the board of numerous refereed journals around the world, and he has worked with various institutions around the world such as UNCTAD, UNIDO, ASEAN, EU and other government agencies and private sector organizations.