



## 13th INSME Annual Meeting

*“Improving Productivity in SMEs and Their Role in Global Value Chains”*

From the 15th to the 17th of May 2017  
Puerto Vallarta - State of Jalisco, Mexico

*Mr. Iván Ornelas Díaz.*

**Director of International Programs**

**INADEM,**

**Mexico.**

He got his degree in International Relationships. He made postgraduate studies in Mexico and Spain getting a Master in Foreign Politics and International Organizations.

Since 1992, has collaborated within the Mexican Ministry of Economy working in different areas such as Foreign Trade Promotion, International Business Meetings and International Affairs, coordinating the organization of Business Meetings Forums and International Events in Mexico and abroad. Also the participation of Mexican companies in International Trade Fairs. He participates in the design and implementation of promotion strategies of the commerce and the investment between Mexico and other countries. For example he operates programs of Enterprise Cooperation with the European Union. He has also combined this activity teaching different courses related to International Trade, Foreign Policy and International Economic Organizations at several Universities in Mexico.

He is the Director of International Relations at the Mexican Ministry of Economy and he is in charge of the Mexican SME International Working Groups for APEC and OECD.

He has been representing of The Mexican Ministry of Economy and speaker in diverse national and international forums.

Currently is the Director of International Programs and leads the International Area at the recently created National Institute for Entrepreneurs (INADEM).