



13th INSME Annual Meeting

“Improving Productivity in SMEs and Their Role in Global Value Chains”

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Puerto Vallarta - State of Jalisco, Mexico

Mr. Jonathan Potter

Senior Economist

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Jonathan Potter is a Senior Economist in the OECD Centre for Entrepreneurship, SMEs, Local Development and Tourism. He manages the OECD's country reviews on SME and entrepreneurship policies, providing in-depth policy analysis and advice to national governments on a full range of issues in SME and entrepreneurship development.

He also manages OECD work streams on SME productivity, entrepreneurship education, inclusive entrepreneurship, business development services and local entrepreneurial ecosystems.

Jon joined the OECD in 1997 from a UK economic policy consultancy. He holds a PhD from the University of Cambridge and is a Visiting Professor at Birkbeck College, University of London.