



13th INSME Annual Meeting

“Improving Productivity in SMEs and Their Role in Global Value Chains”

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Maarouf Ramadan, PhD, is an assistant professor of finance and business economics at KEDGE Business School in Marseille. He earned a doctoral degree in economics and business administration at the Ecole Normale Supérieure Cachan, Paris, and conducted post doctoral research at the Research Institute for SMEs (RISME) in Trois-Rivières, Canada, where he worked on the internationalization of SMEs. Dr. Ramadan’s research and teaching interests focus on the internationalization of SMEs in the Mediterranean region. He can be reached at maarouf.ramadan@kedgebs.com.