



13th INSME Annual Meeting

“Improving Productivity in SMEs and Their Role in Global Value Chains”

From the 15th to the 17th of May 2017
Puerto Vallarta - State of Jalisco, Mexico

Mr. Florin – Ioan Roșu

Head of Unit

Ministry for Business Environment, Trade and Entrepreneurship

Romania

Founding member and full member of INSME Board (2004-2015).

25 years of professional experience in business environment and private sector of SMEs development, foreign investments promoting, industrial policy and restructuring, innovation, cooperation and international relations, European economic culture and entrepreneurship development in Romania.

Member of many professional associations: founding member, in 1990, of the Romanian Management Society, lecturer during 1990s at the Bucharest Academy of Economic Studies, member of the International Management Foundation, member of the "Carl Duisberg Romania" Association of Management Specialists. From 1997, vice-president and founder of the Agency for Durable Strategies. In 1998 started cooperation with UNIDO ILO, UEAPME and USAID, and from 2000 with SECI. During 2000-2001, President of ROMPRO Training Commission. In 2002 started cooperation with European Commission, OECD Investment Compact and UNECE. From 2004 began cooperation with UNCTAD, WIPO and WASME. During 2005-2006, personal counsellor of the Deputy Prime Minister in charge of Business Environment and SME fields. From 2008 has a full cooperation with OECD. President of "Korea - Romania Cultural Cooperation Association", 2009 – 2015.