



13th INSME Annual Meeting

“Improving Productivity in SMEs and Their Role in Global Value Chains”

From the 15th to the 17th of May 2017
Puerto Vallarta - State of Jalisco, Mexico

Dr. Hamsa Thota

President

Innovation Business Development – IBD

USA

Dr. Hamsa Thota is the founder and president of US based Innovation Business Development (IBD), Inc., a company specializing in product innovation performance improvement. He has 40 years of accomplishments as an inventor, entrepreneur, innovator, and teacher. He trains and consults with organizations to improve new product success rates in the US, China and India.

He holds 10 U.S. patents. He coauthored “Key concepts in innovation”, a fundamental reference book for practitioners, students and scholars of innovation.

He served as a senior advisor to the U.S. Art of Science Learning (ASL) project. Under his guidance, ASL project teams explored connections among arts-based learning and scientific innovation. Working in Innovation Incubators operating in San Diego, Chicago and Worcester, MA, the project teams developed STEM based novel solutions to pressing civic challenges.