



13th INSME Annual Meeting

“Improving Productivity in SMEs and Their Role in Global Value Chains”

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Puerto Vallarta - State of Jalisco, Mexico

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Rafael Moreira holds a B.A. in Economics from the University of Maryland - College Park and an M.A. in Economics from the University of Brasília. Rafael is currently the Advisor of Sebrae's Director of Finance and Administration, advising on topics such as the service and digital economy, macroeconomics, micro and small businesses and business intelligence. Moreira's research topics include SMEs, entrepreneurship, services, productivity, trade and entrepreneurship. Rafael runs a website, along with Professor Jorge Arbache on the service economy (www.economiadeservicos.com), which has registered more than 90 thousand views since its launch, in 2015.